
TARPTAUTINIS VERSLAS:
inovacijos, psichologija, ekonomika



INTERNATIONAL BUSINESS:
Innovations, Psychology, Economics

About the authors

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ERKO VALLBAUM – doctoral student of the Tallinn University of Technology. His research topic is “Comparison Study of Petrodiesel and Biodiesel in a Compression Ignition Engine”. His previous researches have involved biodiesel and other alternative fuel effectiveness for a transportation company. Although his technology theme studies are focusing mostly on laboratory outcomes, he is also keen to add a business aspect to each of his research topics. He has said that it is important that research outcomes are usable and cost-effective. E-mail address: erko@lajos.ee

MARA VIDNERE – professor at the Riga Teacher Training and Educational Management Academy and also a member of the Council of Doctoral Studies of Social Psychology at the Daugavpils University.

Mara Vidnere (born. Māra Liepiņa) was born in Riga. She and her parents were deported to Siberia to Gulag camps. Upon returning from Siberia, she graduated from the Technical College of Riga and later in economics at the University of Latvia. In 1984, she took her PhD in economics. After Latvia regained its Independence, Dr. Vidnere earned her

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Professor Mara Vidnere teaches courses in business administration, social psychology, stress management, ethno-psychology, creativity, and others.

Mara Vidnere is the author of more than 300 scientific and popular articles and teaching materials on a variety of psychological issues as well as over 18 scientific books. The most important of them is

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Research interests: creative and spiritual development of a personality.

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